

GOOD GROOMING

How to Keep Kitty Happy

Your cat's attitude is one of independence and self-reliance, but you know it's all for show. Even though you let your feline friend strut around like she owns the place, the truth is she needs you. Her happiness and health rest in your hands — and that's a responsibility cat owners take seriously. There are a few things you can do to keep your cat purring.



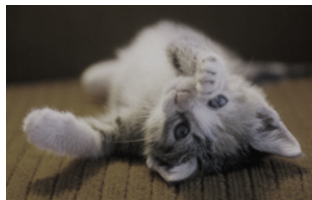
BRUSHING

How often: When cats groom themselves, they digest a lot of hair, and this can lead to hairballs. Long-haired cats need more grooming and should be brushed daily to prevent matting, while short-haired cats can be brushed just two times a week.

Make it easy! Brushing your cat should be enjoyable for both of you. Until she learns to like it, keep the sessions short, stopping if she seems agitated, and then try again later.

CLIPPING

How often: If your cat wears down her nails on hard outdoor surfaces, she will need less clipping than an indoor cat. But in general, a cat's nails need clipping every two weeks.



Make it easy! Get your cat used to her home pedicures by touching and massaging her paws even when you don't have the clippers in your hands. That way, she won't protest when it's time for a clipping.

CATS & OWNERS AGREE: A CLEAN LITTER BOX IS BEST

When the litter box is clean, everyone in the house is happy. But for most cat owners, maintaining the litter box is their least favorite chore. Finally, there is a solution. Ever Clean® Premium Clumping Litter contains Carbon Plus™, which combines two patented technologies that deliver maximum odor control. It also contains an anti-microbial agent to inhibit the growth of odor-causing bacteria. Available at PETCO®, Ever Clean® Premium Clumping Litter has six different formulas. To learn which formula is right for you and your cat, visit www.everclean.com.



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